

Contact: Jaime Ringel
KMR Communications, Inc.
P: 212.213.6444
F: 212.213.4699

jaimer@kmrcommunications.com



**Long Lasting Injectable Filler, *Radiance*TM FN, To
Replace Collagen In Banishing Lines And Wrinkles**

New York, NY January 14, 2003 – An injectable product for plumping lips and filling in mouth and forehead lines and wrinkles for as long as two years has finally arrived in the United States. *Radiance*TM FN, a longer-lasting filler, manufactured by BioForm, has been approved by the FDA for medical use in strengthening vocal cords, and is being reviewed for aesthetic purposes. According to Dr. Julio F. Gallo, Miami Beach facial plastic and reconstructive surgeon, “With patient consent, *Radiance*TM FN may be used cosmetically off-label, and according to research in Italy, I find that the product has great potential. In the long term *Radiance*TM FN will most definitely replace Collagen as my filler of choice for lines, wrinkles, scars, lip enhancement or any soft tissue defect.”

*Radiance*TM FN consists of microscopic spheres of calcium hydroxyapatite, a normal constituent of bone, and has been used in humans for many years for prosthetic implants in dental, facial and orthopedic surgery. The product remains soft after it is injected and gives a very natural appearance. Long-term studies from Italy suggest that *Radiance*TM FN will not elicit a chronic inflammatory or immune response, and it does not require allergy testing such as required with collagen. *Radiance*TM FN can be injected during an office visit and since it is biologically compatible with the body, it will produce no local or systemic toxicity. Most durable, studies show that *Radiance*TM FN will last beyond two years, compared to the 2-3 month duration of collagen implants.

So say goodbye to costly collagen injections every other month. *Radiance*TM FN is bound to become the filler of the future.

###

For additional information, to schedule an interview or to request products, please contact KMR Communications, Inc. at 212.213.6444, or info@kmrcommunications.com. KMR Communications, Inc. is a vital communications resource, fulfilling the interview of the news media with experts from the medical, fitness and beauty industry.